



NARI Milwaukee Spring Home Improvement Show COVID-19 Health and Safety Policies

The health and well-being of the community, our members, staff and vendors, is a priority to NARI Milwaukee. We also understand we are all living differently in our homes today using them more than ever as shelters of safety, offices, schools and playgrounds. However, most homes were not built to accommodate all these needs. Thus, consumers are asking for resources to connect with local, proven and trusted professionals to remodel and improve their homes to meet their new needs.

Since the beginning of the COVID-19 pandemic, NARI Milwaukee as a trade association, has been providing information and suggested guidelines to its membership on working safely in consumers' homes as essential workers. We have further implemented the following plan to minimize risk of everyone that attends the Spring Home Improvement Show. NARI Milwaukee will continuously monitor and follow local and federal health guidelines and CDC recommendations as close as possible. This plan is subject to change, and it is everyone's responsibility to stay informed and communicate professionally any concerns. Updates to this document will be made available at NARIMilwaukeeHomeShow.com as necessary.

For information on what is Coronavirus Disease 2019 otherwise known as COVID-19, CDC guidelines for maintaining healthy environment and operations and considerations for events and gatherings please [visit CDC COVID-19 Information](#)

Policies, Procedures and Show Experience

A positive show experience for all begins with following the basic safety standards:

- ✓ Wash hands often with soap and water for at least 20 seconds.
- ✓ Honor social distancing keeping six feet between yourself and others.
- ✓ Clean and disinfect surfaces frequently.
- ✓ Face coverings, properly covering the nose and mouth, will be required while indoors at the event.
- ✓ If you currently have a positive case of COVID-19, have been exposed to anyone with a COVID-19 case in the past 14 days or are experiencing any of the symptoms associated with COVID-19, *please stay home.*



NARI Milwaukee is working together with our partners at Wisconsin State Fair Park and Valley Expo Displays to provide a safe event experience. Further, we will be following event guidelines provided by the International Association of Exhibitions and Events as appropriate.

- ✓ Increased cleaning and sanitation measures.
- ✓ Hand sanitizer stations available throughout the Wisconsin Expo Center at State Fair Park.
- ✓ Online ticket purchase is available and highly recommended. [Purchase tickets here.](#)
- ✓ Show signage, floor markers, public address announcements and consumer and exhibitor guidelines to emphasize the importance of social distancing.
- ✓ Increased aisle width ranges from 10' to 20' flow to support the CDC guidelines on social distancing.
- ✓ In accordance with the Phased Reopening Guidance for Suburban Milwaukee County, monitoring any capacity limits of the Wisconsin Expo Center at State Fair Park as determined by the West Allis Fire Department and controlling consumer traffic as necessary.
- ✓ The Wisconsin State Fair Park and Valley Expo Displays specific safety plans can be reviewed here:

[State Fair Park's Safety Plan](#)

[Valley Expo Services Safety Plan](#)

Exhibitors, Staff and Attendees Release and Waiver

- By attending the Home Improvement Show all exhibitors, staff and attendees acknowledge and understand there is the possibility of exposure to and illness from infectious diseases including but not limited to COVID-19. By attending, exhibitors, staff and attendees voluntarily assume all risk associated with attending including potential exposure to COVID-19 and other communicable diseases, regardless of circumstances.
- Exhibitors, staff and attendees release, waive and forever discharge and hold harmless any and all liability, claims, and demands of whatever kind or nature against NARI Milwaukee, Inc. and its affiliated partners and sponsors, including in each case, without limitation, their directors, officers, employees, volunteers, venue and owners or operators of the venue where the event takes place and agents (collectively, the "released parties"), either in law or in equity, to the fullest extent permissible by law, including but not limited to damages or losses caused by the negligence, fault or conduct of any kind on the part of the released parties, including but not limited to death, bodily injury, illness, economic loss or out of pocket expenses, or loss or damage to property, which I, my heirs, assignees, next of kin and/or legally appointed or designated representatives, may have or which may hereinafter accrue on my behalf, which arise or may hereafter arise from my participation with the activity, except to the extent such loss, injury or damage is caused by the reckless or intentional acts of the released parties.



Exhibitors, Staff and Attendees Safety Requirements and Expectations

A safe show experience for all is of utmost importance and NARI Milwaukee and can only be successful if all exhibitors, staff and attendees are committed to the plan. Failure to follow the COVID-19 policies and safety steps will result in disciplinary actions, including but not limited to, removal from the Wisconsin Expo Center at State Fair Park. If you have questions or concerns about the COVID-19 Health and Safety Policies, please see NARI Milwaukee Event Management.

- **Please perform a personal health check before arriving at the show as follows:**

- o Have you had close contact with anyone diagnosed with, or shown symptoms for, COVID-19 illness within the last 14 days? See “Exposures” below.
- o Do you have a fever, greater than 100.4 F or 38.0 C, currently or within the past 10 days?
- o Do you have any respiratory symptoms, cough, shortness of breath, sore throat, currently or within the past 10 days not related to previously diagnosed issue, such as asthma?

If you answer “Yes” to any of these questions, please DO NOT attend the show and stay home.

- Properly worn masks or face coverings will be required as the venue is a state run property where masks are required. Properly worn means covering the nose and mouth. Everyone is asked to bring their own. If necessary, NARI Milwaukee will have a supply of face masks at the entrance of the event for anyone arriving without one. Please understand our supply of masks will be limited and we are unable to guarantee availability.
- Refrain from hugs, handshakes, high-fives and elbow bumps. Avoid touching your eyes, nose and mouth.
- Exhibitors and staff are required at minimum to sanitize shared surfaces within their booth/office space, sanitize hands regularly and wear a mask or face covering in compliance with current ordinances. Exhibitors have been additionally encouraged to develop their own safety plan in alignment with NARI Milwaukee, Wisconsin State Fair Park and Valley Exposition Services relative their booth and corporate policies.
- Stay up to date with guidelines and recommendations, all of which are subject to change at any time per guidance from the various governmental entities mentioned and linked below:

[Centers for Disease Control and Prevention](#)

[Targeting COVID-19's spread](#)

[Promoting Healthy Behaviors that Reduce Spread](#)

[Preparing for When Someone Gets Sick](#)

[Wisconsin Department of Health Services](#)



[Wisconsin Economic Development Corporation](#)

[Milwaukee County](#)

[Suburban Milwaukee County/West Allis](#)

Exposures to COVID-19

- Exhibitors, staff and attendees that have tested positive prior to the event must not attend the Home Improvement Show unless they have quarantined for 14 days prior to and have no symptoms of the illness for the past 24 hours.
- Exhibitors, staff and attendees who have been exposed to a confirmed case of COVID-19 and are asymptomatic may attend the Home Improvement Show before the standard 14-day quarantine is completed if they test negative for COVID-19 twice within a minimum of 24 hours apart and have no symptoms of the illness for the past 24 hours. Otherwise a 14-day quarantine is required and have no symptoms of the illness for the past 24 hours.
- Exhibitors, staff and attendees who have been exposed to a confirmed case of COVID-19 and are symptomatic, have not tested, may attend the Home Improvement Show if they have no fever without the use of fever-reducing medicine, show no other COVID-19 symptoms within the past 24 hours, and at least 10 days have passed since first symptoms have appeared.
- Possible exposure by exhibitors, staff and attendees are recommended to self-isolate for a minimum of 10 days for medium and high-risk contact unless the exposure is confirmed negative. A medium risk is considered exposed with a mask, within six feet for over fifteen minutes. A high-risk contact is someone exposed without masks, within six feet for over 15 minutes.
- If exhibitors, staff and attendees become sick with COVID-19 symptoms, test positive for COVID-19, or determine they have been exposed to someone with symptoms or confirmed case during the duration of the show should notify NARI Milwaukee Event Management. As applicable in accordance with state and local laws and regulations, NARI Milwaukee will notify local health officials of any positive COVID-19 case potentially associated with the show and follow their direction of communication while maintaining confidentiality in accordance with the Americans with Disabilities Act (ADA) and other applicable laws and regulations.



Other Considerations

- For new guests to the Home Improvement Show the attendee experience would be relatable to attending the Milwaukee Public Museum or a shopping center. There is steady flow of guests easily monitored and managed for compliance with safety guidelines.
- To attend during traditionally off-peak hours, it is recommended to attend Friday, May 21 from noon to 2:00 pm; Saturday, May 22 from 5:00 to 8:00 pm and Sunday, May 23 from 3:00 to 5:00 pm.
- Due to the length of the show hours, exhibitors may be taking outdoor “mask breaks” from time to time. If you don’t see someone in a booth that you wanted to speak to, please stop back.
- The purpose of the Home Improvement Show is to connect consumers in need of home repairs, improvements or remodeling with professional, local and trusted contractors and service providers. Therefore, exhibitors will have business cards, literature and brochures for consumers to take home. If attendees would like these items, but have a concern in receiving them, consider bringing gloves for safe handling.
- Consumers can always find local, trusted and proven contractors on the [NARI Milwaukee website](#). A printed directory can be mailed for free by calling NARI Milwaukee at 414-771-4071 and requesting a copy. If interested in those NARI members specifically exhibiting in the Home Improvement Show those [contractors can be found here](#).

Media Policy

In recognition of the need to protect the NARI brand, the Events & Marketing Team has established and will maintain policies and procedures that are intended to accomplish the following goals:

- Ensure consistency and alignment of messages to reduce miscommunication.
- Maximize opportunities for visibility.
- Preserve the privacy and integrity of our attendees, members, staff and vendor partners.
- Ensure the greatest efficiency and effectiveness in the flow of information.
- Provide clarity as to how the organization responds to inquiries from the media and the public.

Please refer any inquiries, requests for interviews or speaking opportunities, requests for photo and/or video, or any other request to use or associate with NARI Milwaukee to:

Monica Baer
Baer-Carlson Communications, Inc.
Ph: 414-881-5053
Em: mbaer@baercarlson.com